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and fame
accelerated his
descent into
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- 1 Address and explain different types of fraud that occurred at HealthSouth.
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3. Explain how the

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fraud affected the
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What caused the
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took part in an
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Mr. Beam is also an
author. His first
book “ Healthsouth:
The Wagon to
Disaster ” was
published in 2009.

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His second book
was published in
2015 “ Ethics
Playbook: Winning
Ethically in
Business. ” He
graduated from
Bossier High School
and LSU in 1967.
Today he lives in
Loxley, Alabama
with his wife of 47
years, Phyllis.

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Bio – Aaron Beam
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expectations for 40
straight quarters, in
the process
becoming a darling
of Wall Street; and
of course make
money plenty of it

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while the stock price steadily climbs and revenue projections increase. In a few short years you've gone from rags to riches...you're on a monster roll... Until your boss, saddled with the realization that the Street expectations cannot realistically be met,

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asks you to creatively fix the numbers. It s the toughest decision you ve ever made, and one where the easiest way out could be the most difficult, given the circumstances. Caught squarely between greed and fear, Aaron Beam did the unthinkable.

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America's most
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consequently, the
perpetrator of one
of its biggest frauds
in history. How big
was the fraud? In
2003, just before
news of the crime

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broke in the
mainstream media,
HealthSouth paid
more money in
taxes to the Federal
Government than it
legitimately earned
the previous year.
Beam takes the
reader from
HealthSouth's
humble beginnings,
through its meteoric
rise and to its

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The most enigmatic, nefarious characters the State of Alabama has ever produced a hard-charging, unscrupulous visionary whose caustic, Machiavellian approach ensured HealthSouth's success, and oddly, his predictable fall

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as the company's
benevolent dictator.

As the widely-
admired CEO of
Tyco International,
Dennis Kozlowski
grew a little-known
New Hampshire
conglomerate into a
global giant. In a
stunning series of
events, Kozlowski
suddenly lost his

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Job along with his favored public status when he was indicted by legendary Manhattan DA Robert Morgenthau—it was an inglorious end to an otherwise brilliant career. Kozlowski was the face of corporate excess in the

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turbulent post-Enron environment; he was pictured under headlines that read "Oink Oink," and publicly castigated for his extravagant lifestyle. "Deal-a-Day Dennis" was transformed into the "poster child for corporate greed." Kozlowski was

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ultimately convicted of grand larceny and other crimes that, in sum, found the former CEO guilty of wrongfully taking \$100 million from Tyco. Taking Down the Lion shines a bright light on former CEO Dennis Kozlowski and the Tyco corporate scandal—it

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is the definitive
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of corporate
America, Catherine
Neal pulls back the
curtain to reveal a
world of big
business, ambition,
money, and an
epidemic of

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questionable ethics
that infected not
only business
dealings but
extended to
attorneys,
journalists,
politicians, and the
criminal justice
system. When the
ugly truth is told,
it's clear the "good
guys" were not all
good and the "bad

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guys" not all bad.
And there were
absolutely no
heroes.

The longer
WorldCom Chief
Audit Executive
Cynthia Cooper
stares at the entries
in front of her, the
more sinister they
seem. But the CFO
is badgering her to

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delay her team's
audit of the
company's books
and directing others
to block Cooper's
efforts. Still,
something in the pit
of her stomach tells
her to keep digging.
Cooper takes
readers behind the
scenes on a
riveting, real-time
journey as she and

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her team work at night and behind closed doors to expose the largest fraud in corporate history. Whom can they trust? Could she lose her job? Should she fear for her physical safety? In Extraordinary Circumstances, she recounts for the first time her

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Journey from her
close family
upbringing in a
small Mississippi
town, to working
motherhood and
corporate success,
to the pressures of
becoming a
whistleblower, to
being named one of
Time's 2002
Persons of the
Year. She also

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provides a rare
insider's glimpse
into the spectacular
rise and fall of
WorldCom, a
telecom titan, the
darling of Wall
Street, and a
Cinderella story for
Mississippi. With
remarkable candor,
Cooper discusses
her struggle to
overcome these

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challenges, and how she has found healing through sharing the lessons learned with the next generation.

This book reminds us all that ethical decision-making is not forged at the crossroads of major events but starts in childhood, "decision by decision and

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brick by brick." At a time when corporate dishonesty is dominating public attention, Extraordinary Circumstances makes it clear that the tone set at the top is critical to fostering an ethical environment in the work-place.

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moving, and
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Extraordinary
Circumstances is a
wake-up call to
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and an intimate
glimpse at a scandal
that shook the
business world.

Final Accounting
exposes the slow

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deterioration of
values that led not
only to Enron but
also to the earlier
financial scandals of
other Andersen
clients, including
Sunbeam and Waste
Management, and
illustrates the
practices that paved
the way for the
accounting fiascos
at WorldCom and

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Aaron Beam shares his personal and professional insights through a different kind of business ethics book: a playbook that's packed with practical ideas and principles that you can use in whatever

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find yourself.

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examination of the
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encountered by
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practice, nonprofit

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service, and
government.
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Gordon Klein ' s,
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Accounting: A
Decision-Making
Approach, helps
students understand
all topics commonly
prescribed by state
Boards of
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regarding ethics
literacy. Ethics in

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Accounting can be utilized in either a one-term or two-term course in Accounting Ethics. A contemporary focus immerses readers in real world ethical questions with recent trending topics such as celebrity privacy, basketball point-

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shaving, auditor
inside trading, and
online dating.

Woven into
chapters are tax-
related issues that
address fraud,
cheating,
confidentiality,
contingent fees and
auditor
independence.

Duties arising in
more commonplace

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roles as internal
auditors, external
auditors, and tax
practitioners are, of
course, examined
as well.

In this book, Hoyk
and Hersey
describe 45
"unethical traps"
into which any one
of us can fall.
These traps, they

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say, can erupt in any organizational environment. Some of these traps distort our perception of right and wrong—so we actually believe our unethical behavior is right. Many of them are psychological in nature, and if we are not aware of

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them they are like illusions—webs of deception. In the authors' analysis, these traps significantly contributed to the large-scale corporate disasters we witnessed in recent years. Hoyk and Hersey take account of these realities and offer a

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"The real-world" method that will predict, preclude, and, if necessary, "get us out of" these traps. Given the increased scrutiny under which all executives and managers operate today, this book is a 'must read' for anyone who is charged with achieving an

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organization's
mission—whether
that mission is
increasing profit,
serving the common
good, or both.

Corporate
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gives corporate
board members,
officers, directors,
and other
stakeholders the

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full spectrum of
knowledge they
need to implement
and sustain superior
governance.

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thoroughly
addresses every
component of
governance. The
authors carefully

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synthesize current
academic and
professional
research,
summarizing what
is known, what is
unknown, and
where the evidence
remains
inconclusive. Along
the way, they
illuminate many key
topics overlooked in
previous books on

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activist
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frameworks

demonstrating how
the components of
governance fit
together, with
concrete examples
illustrating key
points. Throughout,
their balanced
approach is focused
strictly on two

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goals: to “get the story straight,” and to provide useful tools for making better, more informed decisions.

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and bust that
preceded Enron's
collapse, as well as
the aftermath of
that failure, the
book chronicles the
meltdown in the
telecom sector that
gave rise to
accounting scandals
globally. Featuring
expert analysis of
the Sarbanes-Oxley

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Legislation that was adopted in response to these scandals, the author also investigates the remarkable market recovery that followed the scandals. An exhaustive guide to the collapse of the Enron Corporation and other financial scandals that

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**Erupted in the wake
of the market
downturn of 2000,
this book is an
essential resource
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